



Puccino's Worldwide Limited

# Franchise Application Form

**Please return your completed form to:-**

Mr Tony Brogden  
Puccino's Worldwide Limited  
Regional Offices  
120 Bridge Road  
Chertsey  
Surrey  
KT16 8LA  
Telephone: 01932 445250  
Facsimile: 01932 445251  
Email: [info@puccinosww.com](mailto:info@puccinosww.com)  
[www.puccinosworldwide.com](http://www.puccinosworldwide.com)

**WELCOME TO THE PUCCINO'S WORLDWIDE  
PROFILING QUESTIONNAIRE:-**

This questionnaire has been developed to assist Puccino's Worldwide in the selection process and the recruitment of candidates' best suited to the Puccino's business franchise. The success of Puccino's Worldwide is built on carefully selecting business partners and matching an individual's experience, attitude and character to our knowledge of what it takes to be successful.

**SECTION ONE**

Name

Date

Age:

|              |       |       |       |       |       |     |
|--------------|-------|-------|-------|-------|-------|-----|
| Less than 21 | 21-26 | 27-33 | 34-42 | 43-51 | 52-61 | 62+ |
|              |       |       |       |       |       |     |

Please tick:-

**Business Experience:-**

Have you previously run a business?

|            |                     |    |
|------------|---------------------|----|
| Yes my own | Yes, someone else's | No |
|            |                     |    |

Please tick:-

If yes, please state which type of business \_\_\_\_\_

Which of the following phrases best describes your reason for applying for a Puccino's Worldwide franchise?

Chance to run my own business

Financial reward

Work / Life balance

Always wanted to work for myself

Fits in with my other interests

Other – Please specify \_\_\_\_\_

## SECTION TWO

Section Two of this questionnaire contains a number of statements that we would like you to read carefully and indicate to what extent they are true about you as a person.

Simply indicate, by circling the appropriate number, the extent to which you believe that each statement applies to you personally.

Take a moment to reflect on the answers you have given – if you make any changes please clearly “cross out” your original response.

### ***Remember***

- *This is not a test – there are no right or wrong answers*
- *Do not spend too much time considering your answers – your initial response is likely to be the most accurate.*
- *Respond to each statement honestly. People are often tempted to try to work out what answer is the correct one – this will not help you*
- *Some questions may appear similar to others – read the statements carefully and check that you mean what you have indicated.*
- *Please ensure that you have completed both sections completely – your application to join Puccino's Worldwide Limited may be delayed if you submit an incomplete questionnaire*

|    |   | <i>Strongly Disagree</i> | <i>Disagree</i> | <i>Agree</i> | <i>Strongly Agree</i> |
|----|---|--------------------------|-----------------|--------------|-----------------------|
| 1  | I am willing to take some risks in order to achieve my long term goals                    | 4                        | 3               | 2            | 1                     |
| 2  | I am willing to include the opinions and views of others in all my decisions              | 4                        | 3               | 2            | 1                     |
| 3  | I am not someone who needs everything to be sorted out and finalised                      | 4                        | 3               | 2            | 1                     |
| 4  | I always consider all of the available information before taking any decision             | 4                        | 3               | 2            | 1                     |
| 5  | I have a clear view of how I would like my life to develop over the next five years       | 4                        | 3               | 2            | 1                     |
| 6  | I would rather maintain standards than make short term benefit                            | 4                        | 3               | 2            | 1                     |
| 7  | I am happy to start early and finish late to achieve my goals                             | 4                        | 3               | 2            | 1                     |
| 8  | I am always willing to go out of my way to delight my customers                           | 4                        | 3               | 2            | 1                     |
| 9  | My friends would describe me as a "motivated" person                                      | 4                        | 3               | 2            | 1                     |
| 10 | I operate more independently than most people I know                                      | 4                        | 3               | 2            | 1                     |
| 11 | I pay more attention to detail than most people I know                                    | 4                        | 3               | 2            | 1                     |
| 12 | I always have a great deal of enthusiasm  | 4                        | 3               | 2            | 1                     |
| 13 | I am not comfortable having to accept new ideas and thoughts from other people            | 4                        | 3               | 2            | 1                     |
| 14 | I welcome the experience and views of other people  | 4                        | 3               | 2            | 1                     |
| 15 | I take time to think through all of the possible risks associated with any decision       | 4                        | 3               | 2            | 1                     |
| 16 | I am usually happiest when I know that all the paperwork has been completed               | 4                        | 3               | 2            | 1                     |
| 17 | I have always found it easy to accept advise from other people                            | 4                        | 3               | 2            | 1                     |
| 18 | My friends would see me as a creative business person                                     | 4                        | 3               | 2            | 1                     |
| 19 | I spend time sharing my thoughts and ideas about the future with friends and family       | 4                        | 3               | 2            | 1                     |
| 20 | I would find it hard to enter into a situation without having thought through the details | 4                        | 3               | 2            | 1                     |
| 21 | I am a good motivator and I always appreciate the contribution of others                  | 4                        | 3               | 2            | 1                     |
| 22 | I am often annoyed by people who lack the ability to stick to the task in hand            | 4                        | 3               | 2            | 1                     |

|    |   |   |   |   |   |
|----|---|---|---|---|---|
| 23 | Other people would describe me as being a good manager of people            | 4 | 3 | 2 | 1 |
| 24 | I am usually happiest when I know that all the paperwork has been completed | 4 | 3 | 2 | 1 |

Having completed this form please return it, together with the application form to:-

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[www.puccinosworldwide.com](http://www.puccinosworldwide.com)

# APPLICATION FORM

## PART A – GENERAL INFORMATION

Full Name

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Home Address

---

Post code

---

How long at this address

Owned or Rented

---

Telephone (H)

Telephone (W)

---

Telephone (M)

Email Address

---

Date of birth

Nationality

---

Partner/Spouse Name

Marital Status

---

Do you have a current driving licence?

YES / NO

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In which geographic area would you be most interested in running a Puccino's Worldwide Franchise operation?

London  The South East  The South West  Scotland  Northern Ireland

Ireland  North Wales  South Wales  The North East

The North West  The Midlands  East Anglia

Other [international]  [Please specify ] \_\_\_\_\_

Or have you already identified a location? [if yes, please state] \_\_\_\_\_

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Would you be prepared to relocate YES / NO

Have you ever worked at a Puccino's YES / NO

Have you any relatives who are employed or franchisees of Puccino's YES / NO

If yes, describe

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Are you, your relatives or your employer providing products, goods or services to Puccino's Worldwide Limited or to their Franchisees YES / NO

If yes, explain



**PART C - BUSINESS EXPERIENCE**

Have you ever had any experience in the food industry  
If yes, please describe

YES / NO

**REFERENCES** Please give details of two business or academic references. No contact will be made until you are accepted as a Franchisee;

| <b>REFERENCE 1</b> |         |                                 |            |                                    |
|--------------------|---------|---------------------------------|------------|------------------------------------|
| Name               | Address | Contact:<br>Telephone and Email | Occupation | Number of<br>years<br>acquaintance |
|                    |         |                                 |            |                                    |
|                    |         |                                 |            |                                    |
|                    |         |                                 |            |                                    |
| <b>REFERENCE 2</b> |         |                                 |            |                                    |
| Name               | Address | Contact:<br>Telephone and Email | Occupation | Number of<br>years<br>acquaintance |
|                    |         |                                 |            |                                    |
|                    |         |                                 |            |                                    |
|                    |         |                                 |            |                                    |

**BUSINESS EXPERIENCE (beginning with the most recent)**

|  |  | Date from | Date To |
|--|--|-----------|---------|
| Company Name                                 |  |           |         |
| Your Position                                |  |           |         |
| Brief Description of<br>Company's Activities |  |           |         |
|  |  |           |         |
|  |  |           |         |

|  |  | Date from | Date To |
|--|--|-----------|---------|
| Company Name                                 |  |           |         |
| Your Position                                |  |           |         |
| Brief Description of<br>Company's Activities |  |           |         |
|  |  |           |         |
|  |  |           |         |
|  |  | Date from | Date To |

|   |  |  |  |
|---|--|--|--|
| Company Name                              |  |  |  |
| Your Position                             |  |  |  |
| Brief Description of Company's Activities |  |  |  |
|   |  |  |  |
|   |  |  |  |
|   |  |  |  |
|   |  |  |  |

|   |  |           |         |
|---|--|-----------|---------|
|   |  | Date from | Date To |
| Company Name                              |  |           |         |
| Your Position                             |  |           |         |
| Brief Description of Company's Activities |  |           |         |
|   |  |           |         |
|   |  |           |         |
|   |  |           |         |
|   |  |           |         |

|   |  |           |         |
|---|--|-----------|---------|
|   |  | Date from | Date To |
| Company Name                              |  |           |         |
| Your Position                             |  |           |         |
| Brief Description of Company's Activities |  |           |         |
|   |  |           |         |
|   |  |           |         |
|   |  |           |         |
|   |  |           |         |

|   |  |           |         |
|---|--|-----------|---------|
|   |  | Date from | Date To |
| Company Name                              |  |           |         |
| Your Position                             |  |           |         |
| Brief Description of Company's Activities |  |           |         |
|   |  |           |         |
|   |  |           |         |
|   |  |           |         |
|   |  |           |         |

## PART D – FINANCIAL STATEMENT

|   |           |
|---|-----------|
| <b>MONTHLY INCOME</b>                       |           |
| Salary or Wages (for most recent 12 months) | £         |
| Bonuses or Commission                       | £         |
| Dividends and Bank Interest                 | £         |
| Rental/Property Income                      | £         |
| Business Profits                            | £         |
| Other Income please specify                 | £         |
| Spouse/partner income                       | £         |
|   |           |
| TOTAL INCOME                                | £         |
| Do you have any other business interests:   | Yes or No |
| If yes, please give details                 |           |
|   | £         |
| <b>ASSETS</b>                               |           |
| Cash on hand in Banks                       | £         |
| Securities / Shares / Unit Trusts           | £         |
| Bonds and Debentures                        | £         |
| Notes, Accounts Receivable                  | £         |
| Property – Current market value             | £         |
| Net Value of Business Interests             | £         |
| Other – Car and Personal Property           | £         |
|   |           |
| TOTAL ASSETS                                | £         |
| <b>MONTHLY EXPENSES</b>                     |           |
|   |           |
| Rent or Mortgage                            | £         |
| Food and Household                          | £         |
| Incidentals                                 | £         |
| Car Loan                                    | £         |
| Bank Loans                                  | £         |
| Loans payable to friends/family             | £         |
| Pensions                                    | £         |
| Private Medical                             | £         |
| Credit Cards                                | £         |
| Store Cards                                 | £         |
| Other debts or Obligations                  | £         |
|   | £         |
| TOTAL EXPENSES                              | £         |

How much free capital do you have available to invest in a Puccino's Worldwide Franchise?

£

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Have you or your Spouse/Partner ever declared personal bankruptcy? If yes, please explain:

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Have you ever had a business failure? If yes, please explain:

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#### BANK DETAILS

Name of Bank

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Full Postal Address:

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Post code:

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Account Holders Name

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Account Number \_\_\_\_\_ Year opened \_\_\_\_\_

## PART E – GENERAL INFORMATION

How and where did you hear about Puccino's Worldwide Limited franchising opportunities:-

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Why do you think you are suited to becoming a Puccino's Franchisee?

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In which areas would you have to improve to become a successful Franchisee?

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Will you devote your full time to the business Yes / No

**History of Convictions.** Have you ever been convicted of a criminal offence (which is not a spent conviction within the terms of the Rehabilitation Act 1974)? Yes / No

If yes, please give details

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**Medical History.** Please give below details of any illnesses, operations or accidents, giving dates:-

| Date | Details |
|------|---------|
|------|---------|

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Have you ever suffered from, or been a carrier of, typhoid, paratyphoid or other salmonella infection, amoebic dysentery, staphylococcal infection or any disease likely to give food poisoning Yes / No

If yes, please give details

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*I hereby declare that, to the best of my knowledge and belief, the above statement and particulars are true and complete. I also authorise you to make any enquiries you consider necessary in connection with this application. I undertake to furnish any alternations to the above particulars should I apply for further credit at any future time. I am aware that, should this application be refused,, no reason need be given.*

*I understand that any misrepresentation of factual information requested on this application form may be a cause for removal from the Puccino's Worldwide Limited Franchise Group.*

|           |      |
|-----------|------|
| Signature | Date |
|-----------|------|

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|           |      |
|-----------|------|
| Signature | Date |
|-----------|------|

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